

GUIDELINE FOR PUBLICATION ETHICS AND MALPRACTICE

This guideline statement for publication ethics and malpractice is based on the code of conduct and best practice as directed and designed by the authority of North South Business Review (NSBR) under the guidance of Journal Editors.

Responsibilities of Editor in Chief

The Editor in Chief is responsible for finalization of the manuscript of the issue with the papers to be published.

Duties of Managing Editor

The managing editor is authorized to decide which of the papers submitted to the journal will be accepted for publication. The managing editor is also responsible to select and assign the reviewers for reviewing the submitted papers.

Publication Decision: The managing editor will finalize the decision of accepting, rejecting, and/or revising manuscripts without considering the authors' race, gender, sexual orientation, religious belief, ethnic origin, citizenship, or political philosophy. Current legal requirements regarding libel, copyright infringement, and plagiarism should be considered.

Selection of Reviewer: All research articles are subjected to thorough peer-review, usually by at least two peer-reviewers. The managing editor will invite independent reviewers to review the submitted papers. The reviewers are traditionally invited by the editor from scholars having international reputation and expertise in the respective fields.

Fair Evaluation: The decision will be based entirely on the paper's merit and the scope of the issue of the journal.

Confidentiality: The managing editor and any editorial staff must not disclose any information of any submitted manuscript to anyone other than the corresponding author, reviewers, and the publisher, as appropriate.

Disclosure and Conflicts of Interest: Unpublished materials of a manuscript submitted in this journal will not be used by the editorial members for their own research without the author's explicit written consent.

Reviewers' Duties

Confidentiality: The reviewers must keep the materials of the manuscript confidential while reviewing the paper.

Disclosure and Conflicts of Interest: The reviewers should not disclose any information of any submitted manuscript to anyone other than the managing editor. Any article sent to the reviewer for review will not be used by the editorial members for their own research without the author's explicit written consent. The reviewers will promptly notify the editor if there is any conflict of interest about the article, topic, research agenda and/or any issues of the assigned article.

Fair Evaluation: The reviewers will not attempt to communicate with the authors of the manuscript directly about the reviewed article while evaluating the same article.

Authors' Responsibilities

It is entirely the authors' responsibility to ensure that their submitted manuscript is completely original, new works, and prepared by the author(s) named in the article. While using other materials from any studies and/or reports, sources should be acknowledged and cited appropriately. Any attempt of plagiarism in the submitted articles should be considered as illegal and followed by the rejection of the manuscript. Same article with some minor changes in the titles /texts or the same research will not be submitted in more than one journal. Submitting the

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